## **HINOON Result Review - 2QCY23**



Tuesday, August 15, 2023

Rupees' millions	2QCY23	2QCY22	YoY	1HCY23	1HCY22	YoY
Net Sales	5,203	4,328	20.2% ▲	9,815	7,871	24.7% ▲
Cost of Sales	2,741	2,048	33.8% ▲	5,401	3,923	37.7% ▲
Gross Profit	2,462	2,280	8.0% ▲	4,414	3,948	11.8% 🛦
SG&A Expenses	1,169	1,219	4.2% ▼	2,497	2,364	5.6% ▲
Other Expenses	76	113	33.4% ▼	163	175	7.0% ▼
Operating Profit	1,214	944	28.6% ▲	1,748	1,404	24.6% ▲
Other Income	35	82	57.6% ▼	83	141	40.7% ▼
Finance Cost	27	14	98.2% ▲	28	15	86.2% ▲
Profit Before Taxation	1,222	1,013	20.6% ▲	1,803	1,529	18.0% ▲
Taxation	385	241	60.1% ▲	602	436	38.2% ▲
Profit After Taxation	836	772	8.3% ▲	1,202	1,093	9.9% 🛦
Earnings Per Share	15.79	14.58	8.3% ▲	22.68	20.64	9.9% ▲
Dividend	0.00	0.00		0.00	0.00	
Bonus	0%	0%		0%	0.00	
Gross Margin	47.3%	52.7%	5.4% ▼	45.0%	50.2%	5.2% ▼
SG&A Expenses to Sales	22.5%	28.2%	5.7% ▼	25.4%	30.0%	4.6% ▼
Other Expenses to Sales	1.5%	2.6%	1.2% ▼	1.7%	2.2%	0.6% ▼
Other Income to Sales	0.7%	1.9%	1.2% ▼	0.8%	1.8%	0.9% ▼
Effective Taxation	31.5%	23.8%	7.8% ▲	33.4%	28.5%	4.9% ▲
Net Margin	16.1%	17.8%	1.8% ▼	12.2%	13.9%	1.6% ▼

Sales (Rs'bn) vs Gross Margin



PAT (Rs'bn) vs Net Margin

